

WE ALL WIN WHEN:

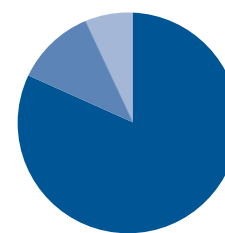
Another child succeeds in school. THE HOMELESS FIND SHELTER. The needs of the hungry are met. Parents get the help they need in caring for their children. Women escaping domestic violence have a safe place to stay. OUR YOUTH HAVE QUALITY AFTERSCHOOL PROGRAMS. **Volunteers step up to make our community a better place.** Donors give generously. **FAMILIES ARE FINANCIALLY STABLE.** People have good health. When seniors are able to remain at home. When young people have good role models.



FISCAL YEAR 2009 FINANCIAL OVERVIEW

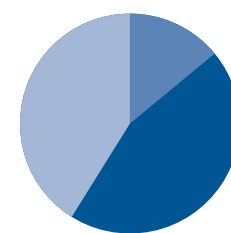
REVENUE	Campaign Contributions	\$3,131,163
	Allowance for Uncollectible Pledge	\$(148,118)
	Interest and Other Income	\$53,691
TOTAL REVENUE		\$3,036,736
EXPENSES	Program	\$2,440,715
	Resource Development	\$347,736
	Administrative	\$197,470
TOTAL EXPENSES		\$2,985,921

Total distributions, allocations & expenses



■ Administrative 6%
■ Resource Development 12%
■ Program 82%

Allocations & Designations by impact area



■ Success by 6 14%
■ Youth 41%
■ Basic Needs 45%

IMPACT AREAS

Success by 6 - Healthy children-kindergarten readiness

Youth - Healthy choices-positive youth development

Basic Needs - Providing access to food, shelter and healthcare for adults, seniors & families

As of June 30, 2009, United Way had \$1,695,702 in net assets, of which \$651,066 were unrestricted and \$203,882 were restricted by the board to meet future community needs. \$148,769 were temporarily restricted. United Way also holds \$691,985 in permanently restricted endowments.

For a complete listing of our program funding, a copy of our unqualified audit report or a copy of our form 990, visit www.uwayhelps.org or contact our office.

BOARD OF DIRECTORS

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Chad Barringer, Plumbers & Pipefitters 149

CHAIR-ELECT

Curt Anderson, Busey Wealth Management

TREASURER

Todd Petersen, PersonalCare

COMMUNITY INVESTMENT CHAIR

Bob Mulcahey, Stratum Med

PRESIDENT & CEO

Lyn Jones, United Way of Champaign County

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Lynne Barnes, Carle Foundation Hospital
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Sandy Chapman, Busey Bank
Chris Cheeley, BankChampaign, N.A.
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Cindy Somers, Spherion
Glenn Stanko, Rawles, O'Byrne, Stanko, Kepley & Jefferson, P.C.
Vanisha Taylor, HDF Group
Madhu Viswanathan, University of Illinois, College of Business



United Way of Champaign County

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A SHARED PROMISE

MAKE AN ENDURING DIFFERENCE

"I genuinely care about our Community and have been actively involved with United Way, recognizing the impact of our gifts of time and financial support for youth and families. Linda and I shared a dream for our community with our Alexis de Toqueville gifts and lead gift for the Shared Promise Youth Million Dollar Circle."

Doug Mills, United Way Endowment Fund donor

Through our Endowment Fund, United Way will carry on the tradition of philanthropy, making a difference in the lives of families in our community. We greatly appreciate \$100,000 lead gifts to each of our four, Million Dollar Circles: Basic Needs, Community Volunteerism, Early Childhood, and Youth.

Gifts to the United Way endowment Fund reflect the personal desire of the donor for benefiting and supporting our community. A special thank you to each of the donors to our Heritage Society for their current and deferred gifts to the United Way Endowment Fund. Current gifts total \$691,985 and deferred gifts are in the excess of \$600,000.

For further information about the United Way Endowment Fund, contact **Carol Scharlau** or **Lyn Jones**.

"United Way of Champaign County strengthens our community through leadership in mobilizing resources to meet human care needs in Champaign County."



2009 COMMUNITY REPORT

Together we are changing what we see in our world.

LIVE UNITED™



TOGETHER, UNITED, WE CAN INSPIRE HOPE AND CREATE OPPORTUNITIES FOR A BETTER TOMORROW.

WITH GRATITUDE



The challenges of the past eighteen months have been unprecedented in our country and right here in Champaign County. Last year our message was that we had witnessed the perfect storm. The need for human services was at an all time high and the resources to provide those services had not kept pace with demand. Unfortunately Illinois' financial crisis was just beginning. This year it has played itself out in every community in the state including ours. Sadly those most affected by the situation are the most vulnerable among us. Families living at or below poverty level, those who are homeless, hungry, ill, addicted, abused and isolated seek assistance to get through these tough times.

Human service agencies are on the front lines of this struggle with budget challenges that continue to confound us all. And while all of us search for answers, the stakeholders of United Way of Champaign County have steadfastly found ways to give, to advocate, and to volunteer in these challenging times. Each of you reviewing this report has contributed to a critical need. You are providing hope. Hope to families, hope to children, hope to seniors and hope to individuals in crisis. You have provided the shelter in this storm. Thank you for your commitment to our community. Together with you and your continuing involvement and generosity we will ultimately weather the storm.

With Gratitude,

Chad Barringer
Chair, Board of Directors

Lyn Jones
President and CEO

A MESSAGE FROM THE 2009 CAMPAIGN CO-CHAIRS



What a great community we live in! To say this had been a challenging year for fundraising as well as a challenging year for social service agencies would be an understatement. But the people who live and work in Champaign County know what it means to "LIVE UNITED". You listened to the concerns of our partners, you observed the needs of the agencies, you reviewed requests for resources, you investigated programs and, most of all, you responded.

Both of us were worried about meeting the United Way goal in 2009, knowing that this would have a negative impact on the services available and the number of people who could be helped. But your company, your employees and your campaign coordinators made sure the unfortunate in this community would not be forgotten. You went to work getting the message out and inspiring people to give with amazing results.

We have been humbled by this experience and astonished at the generosity of the people in Champaign County. We thank you for letting us be a part of this campaign.

With 2010 come new needs and new challenges but we know you will be there volunteering, providing both time and financial resources. You understand what it means to GIVE, ADVOCATE, and VOLUNTEER for in Champaign County we truly do "LIVE UNITED"!

Dennis Lewis & Mary McGrath
2009 Campaign Co-Chairs

GIVE – Invest to make a difference.

In May 2008 the board of directors elected to set aside \$50,000 to establish the safety net fund so that United Way could respond to unexpected critical community needs.

Since its establishment, donors have generously contributed over \$23,000 to this fund.

In just the second year, United Way has been able to:

- Assist the Community Services Center of Northern Champaign County to pay rent to keep an afterschool program in place.
- Assist the Center for Women in Transition to staff an intake coordinator at an emergency winter shelter for women where previously none had existed in our community.
- Provide immediate housing for residents living at the Gateway Studios when the structure became unsafe. The City of Champaign called on United Way to assist financially to provide immediate emergency funds for displaced families.
- Step in to help keep the doors open at A Woman's Place bridging the gap created by the state budget crisis so that women and children escaping domestic violence would continue to have a safe place to stay.

ADVOCATE – Lend your voice to champion a cause.

During the spring of 2009 when it was apparent that lack of state funding was becoming an issue, United Way met with executive director's to ask how we could assist them during this challenging time. Unanimously, they responded the need for help with how to engage government officials to advocate on their behalf.

- Former State Legislator Rick Winkel was invited by United Way to meet with directors to learn how to engage their State Representatives to advocate on their behalf.
- United way joined forces with local human service providers in Champaign County to share their message with Governor Quinn regarding the state funding crisis and how it affected our community.
- Dale Morrissey of Developmental Services Center convened a blue ribbon task force to raise awareness the plight of at risk individuals who would not be receiving service.

It culminated in a successful community rally that raised awareness of critical services that were in jeopardy. Our United Way embraces the responsibility we have to advocate for those whose voice has not been heard.

- A grant from Carle Foundation and allocation from the Christian Counseling Center is allowing United Way of Champaign County to develop a business plan for providing dental services for uninsured adults and Medicaid and Medicare recipients. The goal is to find a reasonable avenue to deliver service to individuals who do not presently have access to dental care.

VOLUNTEER – Mobilize to improve lives in our community.

- This past holiday season, Linda Hamilton and WCIA helped to bring warm pajama's to children in Champaign County. 971 pairs of pajamas were collected and distributed to children of all ages during this first ever drive.
- In December, United Way joined with local labor partners to provide four mobile food pantries to meet the needs of families in need in Champaign County. Nearly 2000 people sought food from these mobile pantries; almost 1000 of these were children.
- EXTREME MAKEOVER - HOME EDITION: A staff member at United Way and a board member from Salt and Light were instrumental in nominating the Montgomery family where over 6,000 volunteers were engaged to participate in the building of a new home.
- A United Way initiative, Emerging Community Leaders, (ECL) combined their efforts for a total of over 1,250 volunteer hours in 2009.
- The East Central Illinois Volunteer Conference was held in June 2009 where 140 volunteer managers learned new approaches to recruiting, training and retaining volunteers.

SPIRIT OF CARING

The Spirit of Caring Award honors both volunteers and company/organizations whose values and concern for humankind is demonstrated through their leadership, service, and commitment to the people of our community.

Organization recipient:



United Way is proud to award Christie Clinic with the 2009 Spirit of Caring Award for an Outstanding Organization. Christie Clinic is long-time advocate and continues to rank as one of the top 10 companies giving overall to United Way. Over the last 15 years, Christie Clinic and their employees have donated over \$524,000 to United Way of Champaign County. They continue to provide an enormous amount of charitable support to local organizations and events. Christie Clinic is a great example of an organization that demonstrates what it means to LIVE UNITED.

Individual recipients:

United Way is proud to award the following recipients with the 2009 Spirit of Caring Award for Outstanding Individuals. These community members are role models of what it means to LIVE UNITED. Their generosity, compassion and leadership helps this community be the best it can be.



Mark Ballard
BankChampaign, N.A.



Roger Clark
Community Volunteer



Emmie Fisher
Community Volunteer



Jane A. Hays
The Downey Group



Todd Petersen
PersonalCare

DIFFERENCE MAKERS!

United Way salutes individuals who have made an impact on our organization and in our community. Their generosity, ability to give, advocate and volunteer makes them stand out to their peers as true "difference makers." United Way is proud to award the following individuals the "Difference Maker" award.

Linda Hamilton – Community Volunteer

Kathleen Holden – Oshure Lifelong Learning Institute/UI

Anna Merritt – Community Volunteer

Dale Morrissey – Developmental Services Center

Donna Matteson – Community Volunteer

Carol Shupp – Community Volunteer



GIVE. ADVOCATE. VOLUNTEER.