

## **AUTOMOTIVE**

O'Brien Auto Park of Champaign  
Sullivan-Parkhill Automotive, Inc.  
Worden-Martin, Inc.

## **Business & Industry**

amdocs  
AmerenIP  
AT&T  
Board of Certified Safety Professionals  
Caterpillar Logistics Services  
Champaign Telephone Co.  
Clifford-Jacobs Forging Co.  
Clinton Power Plant/Exelon  
Dr. Pepper/Snapple  
Federal Companies  
Federal Express  
Fed Ex Ground  
Fed Ex Kinko's  
Frasca International  
Herff Jones Cap & Gown  
Hobbico  
Horizon Hobbies  
Human Kinetics  
Illinois-American Water Co.  
Kraft-Champaign  
LyondellBassell Industries  
Panhandle Eastern Pipeline Co.  
Patterson Office Supplies  
Pepsi-Cola C-U Bottling Co.  
Petry-Kuhne Co.  
Rockwell Automation/Allen Bradley  
Silgan Closure  
SuperValu  
Taylor Studios  
Trunkline Gas Co.  
The Bromley Group of Companies  
United Parcel Service

## **FINANCE/BANK**

BankChampaign, N.A.  
Busey Bank  
Central Illinois Bank  
Chase  
Commerce Bank  
First Federal Savings Bank  
First Mid-Illinois Bank & Trust

First Midwest Bank  
Freestar Bank  
Heartland Bank  
Hickory Point Bank & Trust  
Marine Bank  
PNC Bank  
Prospect Bank  
Regions Bank  
Midland States Bank  
UI Employees Credit Union

## **FINANCE/SECURITIES**

Cozad Asset Management, Inc.  
Merrill Lynch  
Morgan Stanley  
Provident Financial Group

## **HEALTHCARE**

Carle Foundation Hospital  
Carle Physician Group  
Christie Clinic  
Health Alliance  
Provena Covenant Medical Center  
Regional Health Resource Center  
Stratum Med

## **INSURANCE**

Blue Cross Blue Shield of Illinois  
Brown Hobbs & McMurray  
PersonalCare  
The Downey Group, Inc.  
Wells Fargo

## **MEDIA**

Comcast Communications  
Illini Media/Daily Illini  
Illini Radio Group  
Sinclair (WICD-TV) Channel 15  
The News-Gazette/WDWS/WHMS  
WCIA/Channel 3

## **PROFESSIONAL/ACCOUNTANTS**

Clifton Gunderson, LLP  
Martin, Hood, Friese & Associates  
RSM McGladrey, Inc.  
YG Financial Group, PC

## **PROFESSIONAL/ATTORNEY**

Evans, Froehlich, Beth & Chamley  
Heyl Royster Voelker & Allen  
Meyer Capel, A Professional Corp.  
Miller & Hendren  
Rawles, O'Byrne, Stanko, Kepley & Jefferson, PC  
Thomas, Mamer & Haughey, LLP  
Tummelson, Bryan & Knox  
Webber & Thies PC

## **PROFESSIONAL/ENGINEERS & ARCHITECTS**

APL Engineered Materials, Inc.  
Architectural Expressions  
Berns, Clancy & Assoc. PC  
BLDD Architects, Inc.  
Bray, Drake, Liles & Richardson  
Farnsworth Group

## **PROFESSIONAL/ENGINEERS**

Foth Infrastructure  
Frauenhoffer & Associates  
Sodemann & Associates

## **PROFESSIONAL/REAL ESTATE**

Coldwell Banker Dev. Realty-Commercial  
Regency Management Service, Inc.  
ReMax Choice (Brady Miller)  
Robeson's Inc.  
Westchester Group

## **SMALL BUSINESS**

Adecco Employment Services  
Bacon & Van Buskirk Glass Co.  
Barber & DeAtley  
Business & Technology Center  
Dansr  
Black & Co.  
Depke Gases & Welding Supply  
Enterprise Rent-a-Car  
Ikon Office Solutions  
IPAT  
Mettler Center  
Presto X  
Ray's Heating & Air Conditioning

Research Survey Service  
RK Dixon  
Rogards Office Products  
Spherion  
Springfield Electric  
Tepper Electric Supply  
Terminix Pest Control  
The Anderson's  
Twin City Tent & Awning  
UpClose Marketing & Printing

### **NON-PROFIT**

American Red Cross Illini Prairie Chapter  
Anabel Huling Early Learning Center  
Big Brothers Big Sisters  
BSA, Prairielands Council  
Catholic Charities  
Center For Women In Transition  
Champaign County CASA  
Champaign County YMCA  
Champaign County Chamber  
Champaign County Conv & Vis Bureau  
Community Elements  
Community Foundation of ECI  
Community Service Center of NCC  
Crisis Nursery  
Cunningham Children's Home  
Developmental Services Center  
Don Moyer Boys & Girls Club  
Eastern Illinois Foodbank  
ECIRMAC  
Family Service of Champaign County  
Frances Nelson Health Center  
Girl Scouts of Central Illinois  
Mahomet Area Youth Club  
National Council Teachers of English  
Peacemeal Program  
Prairie Center Health Systems  
Rape Advocacy Counseling Education Services  
Smile Healthy  
The Salvation Army  
United Way of Champaign County

### **PUBLIC SECTOR**

Champaign Co. Forest Preserve  
Champaign Co. Government  
Champaign Park District  
Champaign Unit 4 Schools  
Champaign-Ford Counties ROE

City of Champaign  
City of Urbana  
Combined Federal Campaign  
C-U Mass Transit District  
C-U Public Health District  
Parkland College  
SECA  
U-C Sanitary District  
University of Illinois  
Urbana Park District  
Urbana School District #116

### **RETAIL**

Bergner's Market Place Mall  
Best Buy Superstore  
Carter's Furniture  
Champaign Surplus Store  
JC Penney Company  
Kohl's Department Store  
Lowe's  
Macy's Department Store  
Meijer Store—Champaign  
Meijer Store—Urbana  
Midas Auto System Experts  
Sam's Club  
Schnucks—Champaign  
Schnucks—Urbana  
Schnucks—Savoy  
Target Store  
TJ Maxx  
Walmart SuperCenter—Champaign  
Walmart SuperCenter—Rantoul  
Walmart SuperCenter—Savoy  
Walmart SuperCenter—Urbana

### **RANTOUL**

AT&T Mobility  
Combe Laboratories  
Jeld-Wen  
Village of Rantoul

### **TECHNOLOGY**

HDF Group  
Intel Corporation  
SAIC  
Yahoo Inc.

### **SMALL BUSINESS CORP MAILING**

Callaway & Associates, Inc

CDC Paper & Janitor Supply Co  
ESCA Consultants  
Hendrick House  
John Parker Advertising Co  
Kirby Risk Electrical  
Michael P Graham, CPA  
Orange & Blue Distributing  
Peoples Gas  
Ploughman Analytics, Inc  
Reynold's Towing Service, Inc  
Savoy 16  
Smith Burgett Architects, Inc  
Sparks Real Estate  
Stan Feller, CPA  
Stocks Inc.  
Whitsitt & Associates

# LEADERSHIP PILLAR PROGRAM



## ENCOURAGING LEADERSHIP GIVING AT YOUR WORKPLACE

### What is a Company Leadership Giving Program?

A conscious and strategic effort to encourage employees with an exceptionally generous spirit, a desire to step forward and act on that spirit, and a well placed trust in United Way to make a leadership gift of \$500 or more. Our United Way of Champaign County leadership program, Pillars, was established in 1985. One thousand four hundred fifty-two Pillars contributed \$1,974,774 or fifty-nine percent of the dollars raised in the 2010 Campaign. Across the country, leadership giving is the fastest-growing segment of most company workplace campaigns. Recent surveys suggest companies that have a workplace leadership giving program in place experience, on average, twenty percent higher employee per capita giving than companies without a workplace leadership campaign effort.

### United Way of Champaign County Pillar Leadership Giving Levels

\$ 500 - \$ 999	Bronze Circle
\$ 1,000 - \$1,999	Silver Circle
\$ 2,000 - \$2,999	Gold Circle
\$ 3,000 - \$4,999	Platinum Circle
\$ 5,000 - \$7,499	Cornerstone Circle
\$ 7,500 - \$9,999	Diamond Circle
\$ 10,000+	Alexis de Tocqueville Society
Pillar Plus	Increase of annual gift of 10% or greater

### ALL LEADERSHIP LEVELS OFFER THE FOLLOWING:

- Option to combine gifts of spouse/partner for recognition;
- Several pledge payment options: payroll deduction, cash, check, billing, stock payment;
- Anonymity – option to decline having names published in United Way Pillar book.

### Donor Benefits of a Leadership Giving Campaign

**Community Awareness** – A formal leadership giving program incorporates better communication, increases understanding and awareness of community needs.

**Positive Image** – Leadership donors are perceived as positive role models for their peers, which may increase the level of participation and total dollars raised throughout the company.

**Personal Satisfaction** – As a leadership donor, you are giving back to the community. You are making a difference in the lives of many people each and every day.

### Available tools:

- Personalized Pillar packets
- Sample leadership meeting agenda
- Key talking points
- Prepared PowerPoint presentations
- Sample leadership giving letters
- United Way of Champaign County staff

### Company Benefits of a Leadership Giving Campaign

**Positive Image** – Demonstrates a company-wide commitment to improving lives in our community.

**Employee Performance** – Leadership giving activities encourage teamwork and enhance relationships by connecting employees with a shared vision and passion.

**More Resources** – A company's overall United Way campaign increases, providing additional community resources to help people.

### Steps for a Successful Leadership Giving Program

- Step #1** Recruit leadership coordinator and team.
- Step #2** Plan your leadership giving program.
- Step #3** Create a prospect list.
- Step #4** Communicate.
- Step #5** Thank your contributors.
- Step #6** Report names/final results and celebrate.

OPEN YOUR HEART.  
LEND YOUR MUSCLE.  
FIND YOUR VOICE.  
HOW DO YOU LIVE UNITED?



# COMMUNITY IMPACT



United Way of Champaign County brings people and resources together to create positive change and lasting impact in our community. With the significant challenges being faced both by those in need of human services and those providing services, United Way must play a leadership role by responding, supporting and advocating for education, well being and financial stability. Working in partnership with local businesses, government, health care, social services, education, and the media we have truly made a difference in Champaign County.

## HIGHLIGHTS OF THIS YEAR'S COMMUNITY IMPACT ACTIVITIES

- Collected state, local and national data on the human condition in Champaign County and conducted over 100 community interviews so that United Way could identify and strategically address the most urgent needs in our community. The 2011 Community Report was published and can be accessed at [www.uwayhelps.org](http://www.uwayhelps.org).
- Convened a task force to look seriously at the issue of emergency shelter for families.
- Continued to partner with local organizations to bring a week of free financial education opportunities to Champaign County as part of Money Smart Week.
- Worked with numerous U of I departments to bring their outreach efforts and service learning opportunities to our non-profit partners.
- Distributed over 1400 pair of underwear to local homeless shelters as a result of the "Undy 500" project with WIXY Radio.
- Increased awareness of the plight of those living at or below poverty levels by regularly conducting a poverty simulation activity for the community.
- Continued to convene volunteers to conduct site reviews and evaluation of funded programs that assists allocation panels in making funding recommendations to the board of directors.
- Participated with partner agencies and United Way of Illinois in advocating with state government for human service funding.
- Provided special Safety Net funding to tenants left without housing when Hanford Inn and Cherry Orchard were closed with little or no warning.
- Continued work with a community committee to establish access to dental services for those unable pay for dental care through special grants. This collaborative effort involves Carle Foundation Hospital, Provena Covenant Medical Center, Frances Nelson Health Center, Parkland College, Land of Lincoln Legal Assistance Foundation and local dentists.
- Continued publication of the FREE Getting Ready for Kindergarten Calendar which provides school readiness activities for 8,000 preschoolers in Champaign County.
- Orchestrated the 2nd annual Ready. Set. Grow!, an educational expo to provide information and services available to parents and caregivers in Champaign County. Over 400 hundred families with young children attended.
- Partnered with the Local Labor Council to provide four Foodmobiles to impoverished neighborhoods around the county and distributed food to over 1700 individuals, 862 of those were children.
- Collected over 100,000 targeted items during our "Stuff the Bus" campaign kick-off that was distributed to our partner agencies in the community.

# EMERGING COMMUNITY LEADERS



**We are looking for extraordinary people. We are building a group of young leaders in our community. The cause is important, the training is invaluable and the experience is priceless.**

## WHAT IS ECL?

Emerging Community Leaders is a program designed for young professionals in Champaign County with an interest in community service. ECL includes advancement seminars, volunteer opportunities and networking activities.

\*There is **no cost** to participate in this year-long program.

## WHAT IS THE GOAL OF THE ECL PROGRAM?

The ECL program is designed to build successful community leaders with a passion for serving in the community. Equipped to lead, ECL graduates become a part of the long term solution to the problems faced by people living in Champaign County.

**ECL Criteria:** We are looking for highly motivated, young working professionals who would like to enhance their personal and professional goals by sharing their time, talent and energy with non-profit organizations. We are building future leaders in Champaign County!

**ECL Membership:** The ECL program is a 10 month 'membership' based program beginning in March of every year and concludes with a graduation celebration the following January.

*Program Requirements include:*

- Attend three Advancement Seminars (Community 101, Non-Profit Operations, Board Basics)
- Fulfill 10+ volunteer service hours over the course of the program
- Complete a team project assignment w/ other class members

To nominate yourself or someone at your workplace for the 2012 ECL Class—  
email Pam Hulten [pam@uwayhelps.org](mailto:pam@uwayhelps.org)

**View our webpage:**

[www.uwayhelps.org/Join\\_ECL.php](http://www.uwayhelps.org/Join_ECL.php)

**Join our Facebook Group:**

Search 'United Way of Champaign County Emerging Community Leaders'

[www.uwayhelps.org](http://www.uwayhelps.org)



**UNITED WAY**

**Emerging Community Leaders**

*Connect. Serve. Lead.*

OPEN YOUR HEART.  
LEND YOUR MUSCLE.  
FIND YOUR VOICE.  
**HOW DO YOU LIVE UNITED?**



# WHY GIVE TO UNITED WAY



## WHY GIVE TO UNITED WAY?

When you give to United Way, you make a brighter future possible for so many in our community.

### Only United Way:

- Looks at the big picture and brings together the resources of the social service agencies, nonprofits, corporations, private donors and government organizations to tackle the key community social issues for the good of all.
- Has the capacity and experience to see long-term trends across the community, identify and respond to emerging problems and put resources in the place for optimum results.
- Is the demonstrated leader in helping Champaign County respond to unexpected community crisis, coordinating community resources and long-term recovery.
- Gives you confidence that your gift will be used where it's truly needed. Thanks to sound management and investment decisions by trained volunteers.
- Covers the entire circle of life, including children and youth, families, seniors and people rebuilding their lives.

In short, United Way is the leader and trusted partner in making a better Champaign County, touching lives in our community and making a lasting difference in the quality of life we all enjoy.

# 2011 BOARD OF DIRECTORS & STAFF



## BOARD OF DIRECTORS

Curt Anderson, Chair - Busey Wealth Management  
Chris Cheely, Treasurer - BankChampaign, N.A.  
Gary Hinton, Community Investment Chair - Flex-N-Gate  
Bob Mulcahey, Chair-Elect - Stratum Med

Dr. Scott Anderson - DDS  
Lynne Barnes - Carle Foundation  
Steve Brewer - Plumbers and Pipefitters Local 149  
Tony Clements - University of Illinois, retired  
Dorothy David - City of Champaign  
Randy Green - Meyer Capel Law office  
Mike Haile - WDWS/WHMS

Tom Harrington - The Devonshire Group  
Tabatha Helm - Advanced Filtration Systems, Inc.  
Wynne Korr - University of Illinois - School of Social Work  
Kurt Lenschow - State Farm Insurance  
Tom Ramage - Parkland College  
Renee Romano - University of Illinois, Office of Student Affairs  
George Roth - Community Volunteer  
Bob Sarkar - Provena Covenant Medical Center  
Cindy Somers - Spherion  
Glenn Stanko - Rawles, O'Byrne, Stanko & Kepley, PC  
David Wetherell - Cozad Asset Management

## 2011 CAMPAIGN CO-CHAIRS

Lynne Barnes - Carle Foundation  
Tony Clements - Community Volunteer

## Mission:

United Way of Champaign County brings people and resources together to create positive change and lasting impact in our community.

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## **STAFF**

President and CEO - Lyn Jones

Vice President for Administration-Cathy Baird

Vice President Community Impact - Sue Grey

Vice President Community Investment - Ellen Schmidt

Director of Community Impact - Beverley Baker

Director of Planned Giving - Carol Scharlau

Director of Resource Development - Pam Hulten

Associate Director of Resource Development - Nancy Lore Suchomski

Administrative Assistant - Helen Gotschall

Special Projects Coordinator - Cindy Warren

AFL-CIO Community Services Liaison - Eric Westlund