

OUR MISSION

United Way of Champaign County brings people and resources together to create positive change and lasting impact in our community.

Funded programs address these broad community goals:

EDUCATION

Helping children and youth develop to their full potential and be equipped to become positive, contributing members of the community

HEALTH AND WELLNESS

People will have the resources, knowledge and support necessary to meet their physical and mental health needs

FINANCIAL STABILITY

Individuals and families will be financially secure and stable in order to meet their basic needs with hope and confidence for the future

COMMUNITY BASICS

Individuals and families will benefit from an improved human condition with access to resources, information and volunteer opportunities

Paint a brighter tomorrow

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U.S. POSTAGE
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CHAMPAIGN, IL



United Way
of Champaign County

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Champaign, IL 61820
(217) 352-5151
www.uwayhelps.org

Paint a brighter tomorrow



ANNUAL REPORT 2011



WITH GRATITUDE



Last February we released the 2011 Community Report at the annual meeting of United Way of Champaign County. The report was the culmination of nine months of research, interviews and consultation with community leaders from a wide variety of businesses, organizations and professions. We undertook this project to highlight community strengths, identify the challenges of our most vulnerable neighbors, detect gaps in human services, and prepare our staff and board to invest wisely the financial resources that have been entrusted to us. To no one's surprise much of what was related in the 2011 Community Report

showed the high correlation between poverty and need for services. Last year we told you there were 36,100 people living at or below the federal poverty level (Maximum income of \$22,350 for a family of 4). Unfortunately new statistics out last month show that in Champaign County that number has gone up to 38,344 people living in poverty and over 25% of those living in poverty are children.

Next month we will begin reviewing program applications for our next two year funding cycle. To date we have received requests for program funding in excess of \$2.5M. Our partner agencies and some new agencies are fully aware that the need for services continues to increase while the resources to provide such have declined. As we review proposed programs, we will be evaluating how these programs address the community goals established last year in the areas of education, health and wellness, financial stability and community basics. We will make funding decisions that address the greatest need, that can demonstrate measurable outcomes that improve lives and that can show each of you who invest in United Way that your gifts are making a difference in the lives of thousands in need right here in Champaign County.

Together we are, "Painting a Brighter Future!"

With Gratitude,

Curt Anderson, Chair
United Way Board of Directors

Lyn Jones
President and CEO

GIFTS TO THE COMMUNITY IMPACT FUND ALLOWED UNITED WAY OF CHAMPAIGN COUNTY TO ADDRESS A WIDE ARRAY OF COUNTY WIDE ISSUES AND PROMOTE PROJECTS AND SERVICES INCLUDING:

PUBLICATION OF THE 2011 COMMUNITY REPORT

Conducted extensive research, interviewed over 120 individuals in a broad array of professions and positions and published the 2011 Community Report. This report establishes the most significant local needs and challenges and outlines the goals our community has established. This information directs how we invest your donations.

FUNDING HUMAN SERVICES

Awarded funding from the Community Impact Fund to 55 critical programs administered by local human service agencies. These programs served over 53,000 children, individuals, families and seniors in Champaign County.

COMMUNITY SAFETY NET

Responded to a number of emergency hunger, homelessness, abuse and intervention issues through our Safety Net Fund. Often falling outside the realm and responsibilities of any single agency, these situations require coordination and quick response.

ADDRESSING HEALTH CARE NEEDS

Initiated collaboration with community partners to establish a new dental clinic at Frances Nelson Health Center. Over \$300,000 in new local support was identified to address this health care need and another \$320,000 was received from state and foundation sources to build and equip the clinic.

SUPPORTING YOUNG FAMILIES

Hosted the second annual Ready, Set, Grow information expo. Over 400 families of young children increased awareness of healthy early childhood development, quality parent child interactions and community resources available to young children and their families.

SUPPORTING OUR YOUTH

Supported four unique summer programs through the Community Impact Fund. Each were designed to enhance the educational experiences of at risk students. The programs offered tutoring and mentoring, addressed mental health issues for teens, promoted career and vocational experiences and provided support for students experiencing difficulty transitioning from eighth grade to high school. UWCC partnered with Regional Office of Education, Champaign, Rantoul and Urbana School Districts, C-U Schools Foundation, City of Champaign, Champaign Park District and Community Elements.

FINANCIAL STABILITY

Partnered with Land of Lincoln Legal Assistance to host the first financial literacy summit in Champaign County. Local financial education and counseling resources have been identified and a local action plan created to address the need for improved financial management and outcomes for local residents.

SPIRIT OF CARING

The Spirit of Caring Award honors individual volunteers, businesses and/or organizations whose values and concerns for humankind are demonstrated through their leadership, service and commitment to the people of our community.

BUSINESS/ORGANIZATION RECIPIENTS

Carle Foundation



Carle Foundation Hospital has a long history with United Way of Champaign County. They are a Top 5 company in overall giving to United Way and we couldn't begin to do the work we do in the community without

their partnership. What Carle Foundation Hospital gives to the community through United Way is only a portion of all that they do to support Champaign County through event sponsorships, board leadership and employee volunteer hours for many charitable causes. Collectively they affect thousands of lives in our community. Carle Foundation's workplace giving campaign for United Way hit a record high in 2011, with 198 more donors than the previous year, including 120 Pillars. The Carle campaign raised over \$421,000 in 2011 and they have also raised a cumulative total of over \$1.1 million over the last 5 years for our local United Way.

Martin, Hood, Friese and Associates, LLC



With over 80% of their donations coming from Pillars and completing their campaign for a second year in a row with 100% participation from employees, Martin Hood Friese & Associates exemplifies the true spirit of giving and caring! Since 2006, MHF&A employees have donated well over \$100,000 through their workplace campaign. For every committee, board

or event that happens through United Way MHF&A steps up to support our organization and our community.

INDIVIDUAL RECIPIENT



Sarah Zehr

Sarah Zehr exemplifies the United Way mission of "bringing people and resources together to create positive change and lasting impact." She spearheaded the conception and implementation of CUVolunteer.org, a website that connects nonprofits and volunteers in our community. Sarah is a graduate of the Emerging Community Leaders program and now serves on their board. She also serves on the board of Big Brothers, Big Sisters.

DIFFERENCE MAKERS

United Way salutes individuals who have made an impact on our organization and in our community. They give, advocate and volunteer to make a difference and we are proud to award the following individuals the "Difference Maker" award.

Scott Anderson, DDS

Randy and Theresa Green, Meyer Capel and Carle Foundation

Nancy Greenwalt, SmileHealthy

Patterson Office Supply

Mark Yarbrough, Sunsinger Wine and Spirits

Paint a brighter tomorrow

LIVE UNITED and GIVE UNITED



Thank you Champaign County for a great campaign experience!

When we were asked to be the campaign co-chairs we were promised two things. First, we were promised that we would have great staff and volunteer support from the Campaign Cabinet and we did. Second, we were promised that if we got the United Way message to the community at large as well as to the over 200 companies that run workplace campaigns that we would see a great response and again we did.

This year we told you that challenges such as hunger and homelessness can prevent children from learning, from staying in school and from achieving success as an adult. We told you that there are families in acute crisis that want to stay together but often have nowhere to go. We told you that our youth need to be better prepared for life and that our seniors need assistance if they are to remain in their homes living independently. In the past year over 53,000 people received services to meet these and other challenges through programs you funded with your gifts. The needs of children, families and seniors were met because of your generosity.

We all want to see children succeed in school and the homeless and hungry to have food and shelter. We want those who are ill to have access to care and troubled families, especially children, to have assistance that leads to stability. With your help we will continue to make a difference for our most vulnerable citizens. Your participation in the United Way campaign, through your workplace, or individually allows us together to change lives in our community when we all **Live United and Give United**.

Lynne Barnes, Carle Foundation
Campaign Co-Chair

Tony Clements, Retired, University of Illinois
Campaign Co-Chair

ENHANCING VOLUNTEERISM

Partnered with the University of Illinois to establish CUVolunteer.org which connects local non-profit organizations and community members interested in volunteering. Organizations can post opportunities on the site and volunteers can browse and sign up for opportunities.

TRAINING TOMORROW'S LEADERS

Promoted community awareness, volunteerism, board service and philanthropy with young professionals through the Emerging Community Leaders Program.

RESOURCE DEVELOPMENT

Provided primary or secondary fundraising services to support the day to day operations of our thirty five member agencies.

ADVOCATING FOR HUMAN SERVICES

Lobbied in partnership with United Way of Illinois with our state legislators for timely reimbursement and adequate funding of critical human services in our community and statewide.

CAPACITY BUILDING

Helping to build the capacity of local non profit agencies and boards by partnering with SCORE through the Champaign County Chamber of Commerce to provide no cost consulting services to our agencies.

2012 BOARD OF DIRECTORS

CHAIR

Bob Mulcahey, Stratum Med

PAST CHAIR

Curt Anderson, Busey Wealth Management

CHAIR ELECT

Glenn Stanko, Rawles, O'Byrne, Stanko, Kepley and Jefferson, PC

TREASURER

Beth Auterman, CliftonLarsonAllen, LLP

COMMUNITY IMPACT CO-CHAIR

Gary Hinton, Flex-N-Gate

COMMUNITY IMPACT CO-CHAIR

Darcy Sementi, University of Illinois, College of Business

PRESIDENT & CEO, UNITED WAY OF CHAMPAIGN COUNTY

Lyn Jones, United Way of Champaign County

Scott Anderson, DDS

Lynne Barnes, Carle Foundation

Jeff Bell, Busey Wealth Management

Steve Brewer, Plumbers & Pipefitters Local 149

Reuben Brown, IBEW Local 51

Chris Butler, Plasterers and Cement

Masons Local 143

Tony Clements, University of Illinois, Retired

Cathy Emanuel, Provena Covenant

Randy Green, Meyer Chapel

Mike Haile, WDWS/WHMS/WUIL

Tom Harrington, Coldwell Banker

Devonshire Commercial Realty

Tabatha Helm, Advanced Filtration Systems

Brian Holding, Human Kinetics

J.P. Jones, First Christian Church

Wynne Korr, University of Illinois,

College of Social Work

Tom Ramage, Parkland College

Renee Romano, University of Illinois,

Office of Student Affairs

David Wetherell, Cozad Asset Management

Jered Wilson, PersonalCare

FISCAL YEAR 2011 FINANCIAL OVERVIEW

STATEMENT OF FINANCIAL POSITION

Current Assets		Current Liabilities	
Cash	\$1,022,950	Accounts Payable and Accrued Expenses	\$31,274
Contributions Receivable (net of Allowance)	\$919,758	Designations Payable	\$413,744
Prepaid and other Current Assets	\$55,294	Allocations Payable	\$1,071,030
TOTAL CURRENT ASSETS	\$1,998,002	TOTAL CURRENT LIABILITIES	\$1,516,048
Property and Equipment (net)	\$445,448	Net Assets	
Investments & Endowment Receivable	\$1,486,577	Unrestricted:	
		Undesignated	\$917,494
		Board Designated	\$407,540
		Temporarily Unrestricted	\$252,961
		Permanently Restricted	\$835,984
TOTAL ASSETS	\$3,930,027	TOTAL NET ASSETS	\$2,413,979
		TOTAL LIABILITIES AND NET ASSETS	\$3,930,027

STATEMENT OF ACTIVITIES

REVENUE	
Campaign & Endowment Contributions	\$3,356,049
Allowance for Uncollectible Pledges	\$(182,779)
Interest and Other Income	\$240,676
TOTAL REVENUE	\$3,413,946
EXPENDITURES	
Direct Program	\$2,392,060
Resource Development	\$340,999
Administrative	\$181,534
TOTAL EXPENSES	\$2,914,593

For a complete listing of our program funding, a copy of our unqualified audit report or a copy of our Form 990 visit www.uwayhelps.org or contact our office.

Shared Promise, An Enduring Difference

BUILDING BY BEQUEST

United Way of Champaign County seeks to carry on the tradition of philanthropy to support human services in our community by continuing to build our endowment. Many donors have found that making a bequest gift to United Way is an easy and straightforward way to assure that your annual gifts will continue in perpetuity. You can designate your bequest to address the most pressing needs or you can designate an estate gift to one of four endowment circles: Basic Needs, Community Volunteerism, Early Childhood and Youth.

This past year we received a six figure bequest gift from the estate of Marie Krumm. We gratefully acknowledge Ms. Krumm's generosity. Her gift will allow us to address the most pressing needs in the community and it brought our endowment to a level in excess of \$660,000 to support critical programs.

Please consider including United Way of Champaign County in your estate plans.