2020 ECL Seminar Learning Outcomes

Seminar 1 – The Nonprofit World

Want to know more about the inner workings of local non-profits in Champaign County? This will be your chance to hear firsthand from several Executive Directors. Our panel discussion will address topics such as the role of nonprofits in our community, how mission guides organizations, determining projects and priorities, unique aspects of nonprofit operations, and more.

Outcome: After attending this seminar, I have a better understanding of how local nonprofits impact my community

Measurement 1: I have a better understanding of the basics of the nonprofit business model
Measurement 2: I understand how mission statements guide a nonprofit’s work
Measurement 3: I learned how nonprofit operations vary based on organization size

Seminar 2 – Volunteer Leadership: Board Membership and Committees

Do you want to be on a local non-profit board or committee but don’t know where to start? Or maybe you’ve been asked to serve on a board but don’t know what, exactly, is the role of a nonprofit board member? We have invited community members who have a combined 50+ years of experience serving in a leadership capacity on boards, committees and special event teams to share what they’ve learned. We’ll answer the question: What does it mean to be on a Board or committee?

Outcome: After attending this seminar, I am more confident in taking on a volunteer leadership role in my community.

Measurement 1: I understand the basic roles and responsibilities of a nonprofit board member
Measurement 2: I have a better understanding of how someone joins a nonprofit committee or board
Measurement 3: I understand the difference between a working board and a governance board
Seminar 3 – The Poverty Simulation

Check your stereotypes and preconceived notions of poverty at the door. The Poverty Simulation is an eye-opening look into the lives of the nearly 20% of our county’s population (and 22% of children) who live in poverty. You will come out of this simulation with a better knowledge of the challenges and barriers low income families face every day in Champaign County.

Outcome: After attending this seminar, I have a better understanding of the reality of poverty in our community

   Measurement 1: I learned about my community’s challenges
   Measurement 2: I have a better understanding of the systemic and cyclical challenges facing those in poverty
   Measurement 3: I saw that people facing poverty struggle with many of the same challenges my family faces

Seminar 4 – Powering Nonprofits: The Volunteer’s Role in Fundraising

Fundraising is often the most intimidating task for a nonprofit volunteer. It’s also one of the most critical volunteer tasks! Without fundraising nonprofits would not be able to provide services to the community. A mix of experienced volunteers and professional fundraisers will share fundraising basics. We’ll give you the tools you need to be confident and successful!

Outcome: After attending this seminar, I have a better understanding of the different roles volunteers can take on when fundraising on behalf of a nonprofit.

   Measurement 1: I learned about several types of fundraising methods
   Measurement 2: I understand that making introductions to my connections can open doors for nonprofits
   Measurement 3: I have a better understanding of what tasks I could be asked to do as a volunteer fundraiser