



UNITED WAY OF CHAMPAIGN COUNTY

FISCAL YEAR 2015 ANNUAL REPORT

Highlights from 2014-15

- » Completed Vision 2020, a comprehensive strategic plan with goals to increase donations to \$4 million annually and narrow the organization's focus to Education, Income and Health.
- » Annual Pillar leadership giving (gifts of \$500 or more) topped \$2 million for the first time!
- » Our first Power of the Purse raised nearly \$30,000 for women's scholarships and emergency shelter.
- » 53 programs received a grant from the Community Impact Fund.
- » The first Farmers Feeding Families harvest contributed over \$27,000 to local food programs.
- » 2-1-1 celebrated one full year in service. In FY15 we answered 2,570 calls for help.
- » We continued our relationship with CU Cradle 2 Career, working to improve Kindergarten Readiness.

THE COMMUNITY IMPACT FUND

United Way's Community Impact Fund is changing lives! Every two years, our grant funding process opens for programs working to improve Education, Income or Health to apply for two years of funding. The review process is thorough, volunteer-led, and competitive. All decisions are made on a local level. United Way assures that every program receiving a Community Impact Fund grant is making significant, measurable change in our community! For a full list of programs, please visit uwayhelps.org/community-impact-fund.

EDUCATION GOAL:

Children and youth develop to their full potential and are equipped to become positive, contributing members of the community.

TARGET ISSUES

- » Children enter Kindergarten developmentally on track.
- » Increase high school graduation rates

INCOME GOAL:

Families and individuals will be financially secure and stable so they can meet their basic needs with hope and confidence for their future.

TARGET ISSUES

- » Adults develop the financial literacy skills necessary to better meet their basic needs.
- » Adults and children will have access to safe and secure housing.

HEALTH GOAL:

People have the resources, knowledge and support necessary to meet their physical and behavioral health needs

TARGET ISSUE

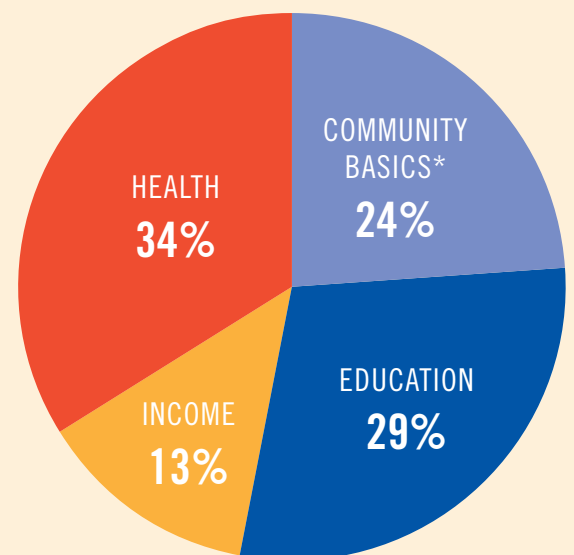
- » People have improved physical and behavioral health.

COMMUNITY BASICS* GOAL:

Individuals and families will benefit from an improved human condition in Champaign County

TARGET ISSUE

- » People in our community will have access to resources, information and volunteer opportunities.



*UWCC is transitioning to building blocks focused on Education, Income and Health for the 2-year funding cycle beginning FY 2017 (July 1, 2016). The Community Basics building block will be absorbed into these three areas. Programs currently receiving funds from Community Basics are aware of this transition. All current contracts will be honored through the end of the funding cycle.





FINANCIAL STATEMENTS

Fiscal Year 2015 Financial Overview

TOTAL ASSETS	\$ 4,287,425
TOTAL CURRENT LIABILITIES	\$ 1,918,315
TOTAL NET ASSETS	\$ 2,369,110
TOTAL LIABILITIES AND NET ASSETS	\$ 4,287,425
TOTAL REVENUE	\$ 3,688,160
TOTAL EXPENSES	\$ 3,897,485

For a complete listing of our program funding, a copy of our unqualified audit report or a copy of our Form 990 visit www.uwayhelps.org or contact our office.

2015 AWARDS & RECOGNITION

Spirit of Caring

The Spirit of Caring Award honors individual volunteers, businesses and/or organizations whose values and concerns for humankind are demonstrated through their leadership, service and commitment to the people of our County.



Kiwanis Club of Champaign-Urbana

A long-time supporter of youth in our communities, the Kiwanis Club has been doing good work in the community for over 100 years.



Lynne Barnes

Lynne is often compared to the Energizer Bunny because she is on the move all the time. What is most appreciated about Lynne is her huge heart for people. She has served United Way and the community with an open heart.

Emergency Shelter for Families Steering Team

Thanks to **Kerri Spear, Jason Greenly, Regina Parnell, Kelly Mierkowski, Jenell Hardy and Katie Harmon**. Because of their tireless work, the Emergency Shelter for Families is a reality.

Difference Makers

United Way salutes individuals or groups who have made an impact on our organization and in the community. They give, advocate and volunteer. We are proud to present the following with the Difference Maker award.

Big Grove Tavern
 Dan and Barb Davies
 Alec Gillespie and Roland Realty
 Housing Authority of Champaign County

Laura Huth
 Lee Ann Kelly
 Peter Schmidt and UpClose Printing

Million Dollar Circle of Caring

Celebrating workplace campaigns who have topped \$1 million in cumulative giving.



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